



Canadian Nutrition Society
Société canadienne de nutrition

2022

Canadian Nutrition Society

Exhibiting Opportunities





Why We Exist

Formed in 2010 after a merger between the Canadian Society for Clinical Nutrition and the Canadian Society for Nutritional Sciences, CNS aims to further nutrition as an important factor in maintaining health, preventing and treating disease.

CNS integrates multiple disciplines and professions interested in nutrition - including:

- Food Scientists
- Academics
- Healthcare Providers
- Registered Dietitians
- Government
- Industry Leaders
- Trainees/Future Professional



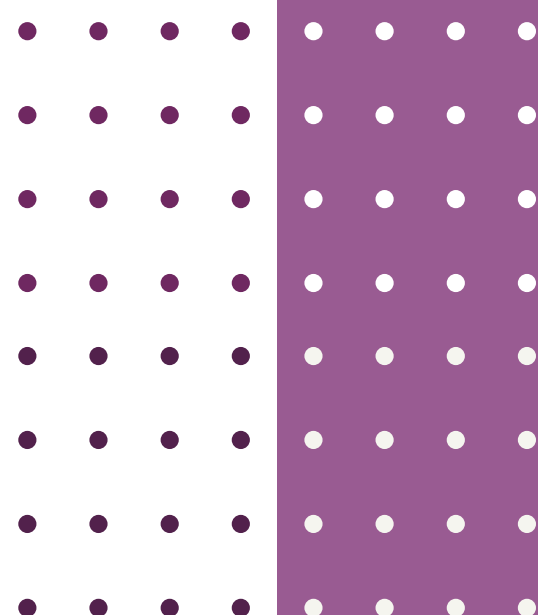


MISSION

Promote nutrition science and education, and advocate for best practices and policies that value the importance of nutrition to the health of all Canadians.

VISION

All sectors across the nutrition continuum have access to evidence-based nutrition science and information in order to support the optimal health of all Canadians.





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CNS Strategic Priorities



EDUCATION

Offer a range of for evidence-based nutrition information and its translation into practice



PROFESSIONAL DEVELOPMENT

Continued education for professionals with direct and indirect focus on nutrition



ADVOCACY

Profile evidence-based nutrition science to support good public policy in Canada



CAPACITY & GROWTH

Continue to grow capacity and impact



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Conference Exhibitor Opportunities



Gain access to hundreds of professionals spanning the nutrition sector with multiple viewing times throughout the conference program.

Why Exhibit?

- **ENGAGE** in the only multi-disciplinary nutrition-focused conference in Canada
- **VIEW** current research, guidelines and policies affecting all aspects of nutrition science
- **SHOWCASE** your latest products and services to leaders in the nutrition field
- **NETWORK** with notable Canadian nutrition professionals
- **BE INSPIRED** by many of the nutrition sectors exceptional award winners and leaders
- **REACH OUT** to conference participants and demonstrate commitment to nutrition and health



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CNS CONFERENCES

The CNS Annual Conference is a forum for the presentation of scientific research spanning basic, clinical, community and regulatory/policy nutrition research.



NETWORKING

Brings together nutrition experts, opinion leaders, food scientists, academia, healthcare professionals, industry, government, and trainees.



EDUCATION

Provides up to date research, guidelines and policies affecting all aspects of nutrition science and health.



BUSINESS DEVELOPMENT

Attracts influential decision responsible for delivering innovation and solutions to their respective organizations.



RECRUITMENT

Profile accomplished issue experts to present their research in an interactive forum that highlights current and future top talent.



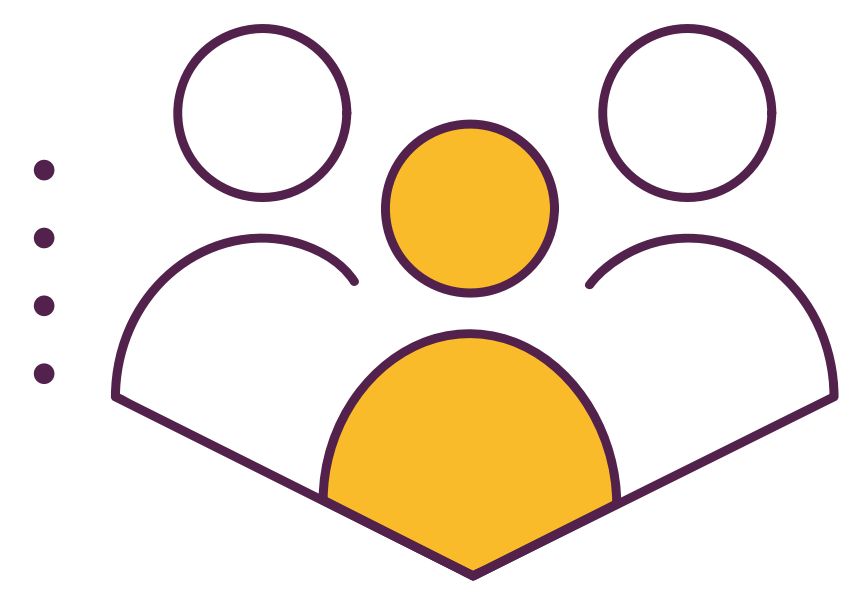
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Delegate Statistics

CNS promotes nutrition science and education, and advocates for the application of best practice and policies for the promotion of health and the prevention and treatment of disease.

The annual conference brings together approximately 400 leaders and experts who are:

- Scientists
- Healthcare professionals
- Government, Policy-makers
- Industry
- Community health educators
- Non-government agencies
- Trainees / Future leaders



The Exhibit space is open for more than 20 hours during the conference, with almost seven hours of programmed exhibit and poster viewing times.



Dynamic Conference Program

The CNS Annual Conference program is comprised of a range of plenary, concurrent, and award presentations concentrating on three overall themes:

- Biomedical
- Clinical Nutrition
- Community, Policy, Public Health

Session highlights include:

Pre-conference workshop – Food for Health Workshop 2022: Nutrition as a Human Right – Dialogue on Disease Related Malnutrition

Health Canada – Updates from the Office of Nutrition Policy and Promotion and the Health Products and Food Branch

Protein quality and Canada's food guide: is the plant-based food guide appropriate for all?

Role of human milk oligosaccharides in development of the gut microbiome and relevance to human health

Enhancing health equity and justice in Indigenous and Diverse Populations: strength-based health promoting initiatives

Latest advances and challenges in nutrition support for hospitalized patients

Recognizing and Challenging Cis-heteronormativity in Nutrition

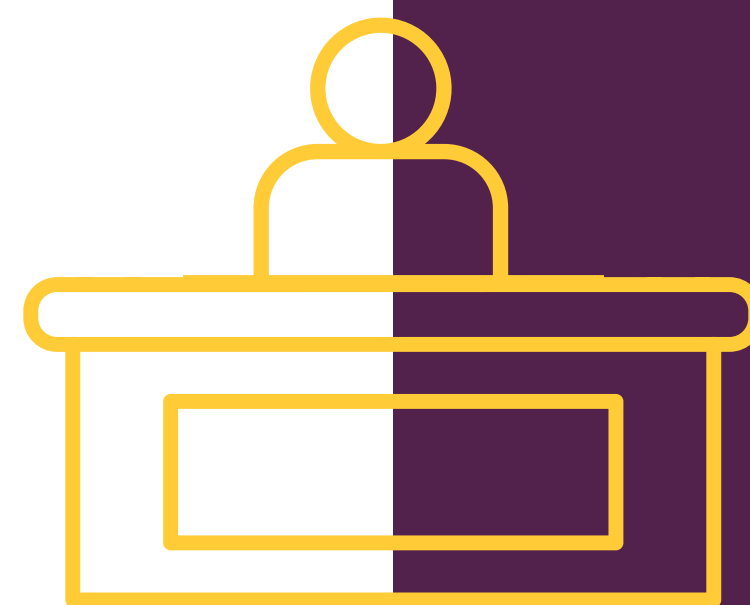


TWO Types of Exhibiting Opportunities

6' Tabletop Exhibit | 10' x 10' Booth

6' Tabletop Exhibit includes:

- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tags for all exhibit representatives
- Complimentary refreshments

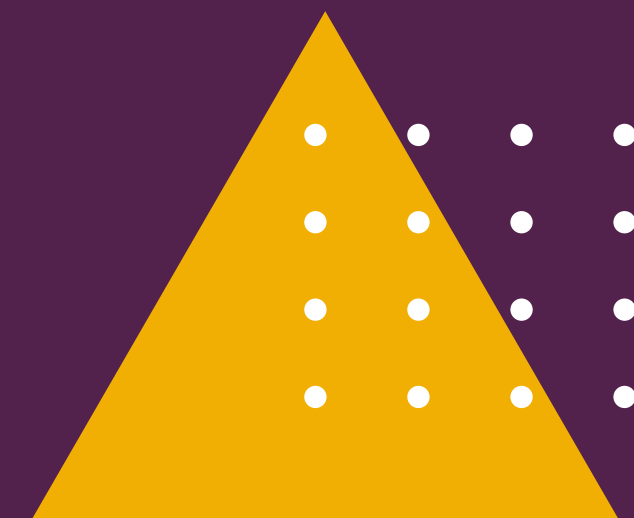


6' Tabletop

Before April 14, 2022 \$3,000.00

After April 14, 2022 \$3,500.00

* Exhibitors can purchase additional delegate registration passes for \$300.00 each





TWO Types of Exhibiting Opportunities

10' x 10' Booth | 6' Tabletop Exhibit

10x10 Booth includes:

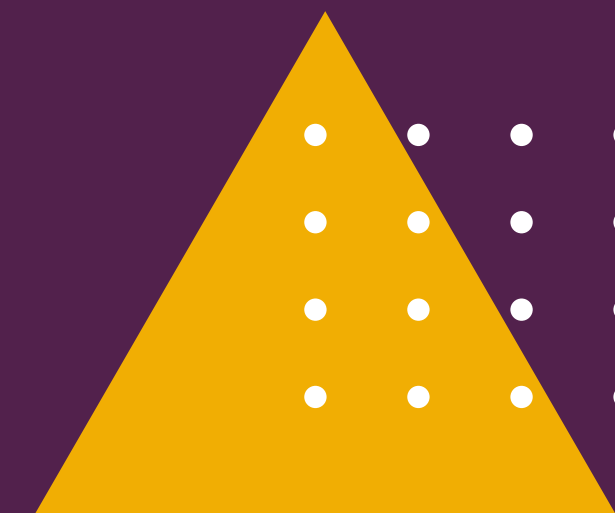
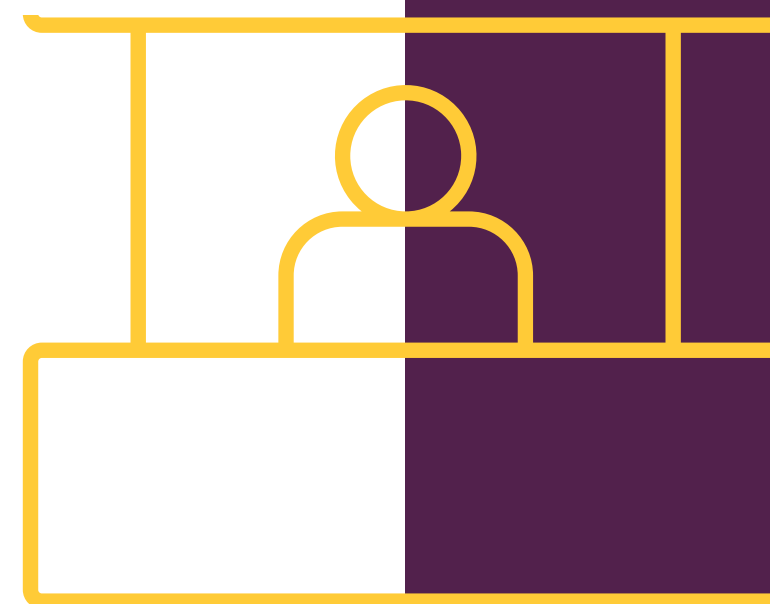
- ONE (1) 10'x 10' booth space (with 8' high back wall and 3' high sidewalls)
- ONE (1) 6' skirted table
- TWO (2) chairs
- ONE (1) delegate registration pass*
- Name tags for all exhibit representatives
- Complimentary refreshments

10x10 Tabletop

Before April 14, 2022 \$3,500.00

After April 14, 2022 \$4,000.00

* Exhibitors can purchase additional delegate registration passes for \$300.00 each





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Annual Conference Exhibitor Dates & Times

Date

Date

Thurs. May 5, 2022

Fri. May 6, 2022

Sat. May 7, 2022

Activity

Move-in/Set-up

Show Hours

Poster & Exhibit Viewing

Poster & Exhibit Viewing

Wine & Cheese Reception

Show Hours

Poster & Exhibit Viewing

Poster & Exhibit Viewing

Tear Down/Move-out

Time

1900 - 2100

0700 - 1820

0700 - 0845

1200 - 1325

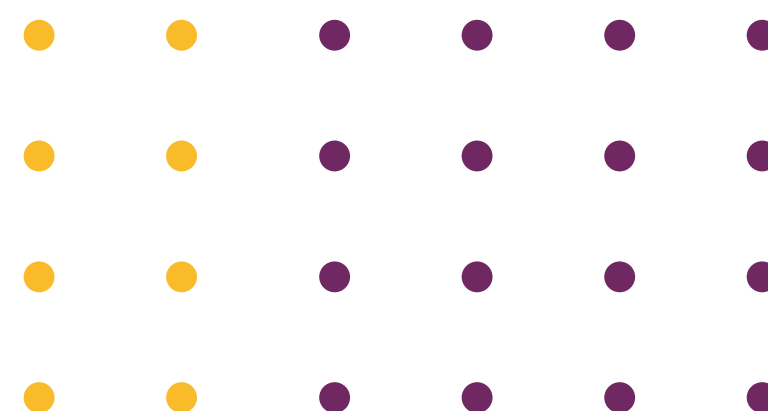
1720 - 1820

0700 - 1600

0700 - 0830

1205 - 1320

1600 - 1730



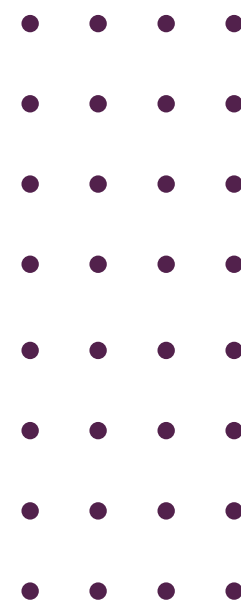


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Annual Conference Exhibitor Information

Booth Assignment

- CNS Sponsors will be given first priority for booth selection.
- Application forms will be date-stamped and numbered upon receipt to facilitate booth allocations.



Exhibitor Services Kit:

- Once the application and payment are received and booth assignment is confirmed, an Exhibitor's Kit will be sent to the identified contact.
- Exhibitor Kit includes the rules and regulations governing the exhibit, equipment and service order forms, as well as information regarding material handling and shipping.



Annual Conference Exhibitor Information

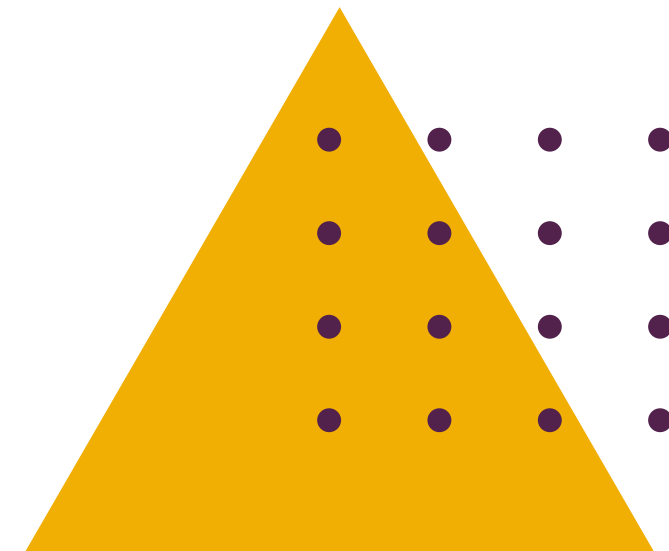


Conference Location and Hotel Accommodation

- Hilton Lac-Leamy, 3, Boulevard du Casino, Gatineau-Ottawa, Quebec, J8Y 6X4, Canada
- [Click for Reservations](#) – discounted rooms available until April 15, 2022 – Subject to availability

Cancellations

- Notice of cancellation must be submitted in writing to CNS.
- Cancellations after April 14, 2022 will not be refunded.





Thank You

To discuss exhibitor opportunities, please contact:

Cara Curtis, Operations/Programs

cara@cns-scn.ca

613-482-8020 x 2

To discuss sponsor opportunities, please contact:

Andrea Grantham, CNS Executive Director

andrea@cns-scn.ca

613) 482-8020 x 1